

<b>Title</b>	Path of China's Beautiful Countryside Construction under the Background of Rural Revitalization
<b>Name</b>	Cheng Qiang
<b>Advisor</b>	Dr.Kanokros Sudprapai
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### **Abstract**

The objectives of this research were 1) to study specific measures to promote the construction of beautiful villages according to the general requirements of the rural revitalization strategy. 2) to explore and understand internal relationship between rural revitalization strategy and beautiful countryside construction. In-depth interview were carried out, and analyzed the results of existing problems, and causes of beautiful countryside construction under the background of a rural revitalization strategy. Based on this, the problem statement, the question, and the logical approach were internally consistent. In order to achieve the research objectives, the theories used including polycentric governance theory, which believes that governance involves various governance subjects, including government departments, private sectors, third sectors, and individual citizens. In order to enhance and realize public interests, they cooperation, share public power, adjusting goals and resolving conflicts in an interdependent environment, and thus jointly manage public affairs.

The research results revealed that 1) different genders should have different comments on each aspect of the construction of rural revitalization. 2) continue to promote the construction of beautiful countryside under the background of rural revitalization strategy, it is necessary to conduct a comprehensive and in-depth analysis of the problems in this process. As a project benefiting the people, the construction of beautiful countryside could not only effectively improving the rural environment but also promoting agricultural income and improving the happy life index of farmers.

**Keywords:** rural revitalization, beautiful countryside, Rural construction